RevDem Style Guide

- **Length of op-eds:** 800-1200 words.
- **Spelling:** Use American spelling.
- **Introduction:** Please include a short introduction (50 words max.) that specifies the topic and presents the main argument of the op-ed.
- **Biographical note:** Include a brief biographical note of 2-3 lines about each author.
- **Pop quotes:** Highlight important content as pop quotes. A pop quote should be a complete standalone phrase; length of pop quote and quantity in piece to be left to discretion of editor, but generally should be c.20-30 words, with c.4-6 pop quotes per article.
- **References:** To be included as hyperlinks throughout. No footnotes or endnotes. If you refer to a publication unavailable online, then include the reference in the text.